

ROAD TRAFFIC REGULATION ACT 1984
THE WYRE FOREST DISTRICT COUNCIL (OFF-STREET PARKING PLACES)
ORDER 2023 (No.2)

Statement of Reasons

1. For the purpose of this Statement of Reasons references to ‘the Land’ shall be to the land outlined in red on Plan B.
2. On 13 October 2021 the Cabinet made the following decision in respect of the redevelopment of land at Market Street, Kidderminster:
3. *“To agree the proposed land swap of land in the ownership of the Council and in the ownership of the Kidderminster College to facilitate land assembly for regeneration purposes of vacant sites at 1 & 2 Market Place, and associated re-modelling of the College frontage and to delegate to the Corporate Director: Economic Prosperity & Place authority to advertise the removal of part of the Market Street Car Park in the Wyre Forest (Off-Street Parking Places) Order; and in consultation with the Cabinet Member for Operational Services to consider any objections made as a result of the advertisement; and, following such consideration, to decide whether part of the car park should be removed from the Parking Places Order”.*
4. The reasons for the proposed removal of the Land from the Parking Places Order are as follows:
 - a) To facilitate the land assembly for regeneration purposes of vacant sites at 1 & 2 Market Place, and associated re-modelling of the College frontage.
 - b) At present there are 84 spaces in the Market Street Short Stay Car Park. The facilitation of the above arrangement will result in a loss of 14 existing parking spaces (current 8 disabled and 6 standard).
 - c) However, reconfiguration of 10 existing/retained WFDC spaces, which currently amount to 6 standard and 4 disabled spaces and an area outside of the land transfer, which includes an additional area for re-provision due to removal of access is proposed. This will allow for space reconfiguration and will result in 6 additional disabled spaces (i.e. 2 new disabled spaces) and 4 standard spaces. As a result of this the net loss of parking spaces will still be 14 parking spaces lost, however, the net loss of disabled spaces will be only 6.
 - d) A survey of the usage of the car park commissioned in 2018 demonstrates that the car park is consistently under occupied.

- e) A more up to date analysis of the usage of Market Street car park undertaken using data taken from the ticket machines at the car park for the period April 2019 to March 2020 (thus before the impact of the pandemic) confirms that the car park still remains consistently under occupied.
 - f) The significance of this continuing sub optimal usage means that even with the proposed reduction of the number of parking spaces by 14 there would remain enough vacant spaces to satisfy user demand.
5. Plan A shows the current area of Market Street Short Stay Surface Vehicle Park, Kidderminster and Plan C shows the amended plan to be included in the order.