

Equality Impact Assessment- Screening

An EIA is a way of finding out if:

- Our services are accessible to service users and employees.

An EIA helps us to make sure that

- Our functions and policies do not have a negative impact or discriminate in any way against any members of our local community.

Name of service or policy being assessed	Churchfields Masterplan	Is this a new or existing service or policy?	New
Directorate	Planning and Regulatory Services		
Officers completing the assessment	Daniel Boden – Principal Forward Planning Officer		
Date	22/08/11		
What is the purpose? What are the outcomes?	<p>The purpose of the Masterplan is to set the design and planning framework for the comprehensive redevelopment of Churchfields:</p> <ul style="list-style-type: none"> • Ensure development is based on a sound understanding of local character and circumstances, especially given the historic context set by the canal conservation area and nearby Listed Buildings and historic churches. • Establish the relevant planning and design policies that will influence and shape the form of development. • Establish key principles to guide sustainable development. • Give certainty to interested developers and investors about the expectations of the local planning authority and wider community. • Make provision for the delivery and phasing of development. 		
Are there any statutory requirements?	The document must comply with statutory planning regulations		
Are there any other organisations/bodies involved in implementation of this service/policy?	Private sector developers and landowners, public sector partners such as HCA.		
Who are the main customer groups /	Residents, businesses and landowners		

stakeholders?	
What information are you using?	N/A
What impact does the service/policy have on the following equality strands:	
Black and minority ethnic Impact on different ethnic groups, inc migrant communities and Gypsies/Roma/Travellers	Neutral There will be no change to policy in respect of this group.
Disability Impact on people with disabilities, inc physical, sensory and learning disabilities, mental health issues and long-term limiting illnesses	Neutral There will be no change to policy in respect of this group. Disability Action Wyre Forest were consulted on the draft masterplan but no specific comments were received. All development that comes forward on Churchfields will be subject to providing a Design & Access Statement in line with Policy CP11 <i>Quality Design & Local Distinctiveness</i>, of the adopted Core Strategy (2010)
Gender Impact on people of different genders, inc transgender	Neutral There will be no change to policy in respect of this group.
Age Impact on people of all ages, inc younger and older people	Neutral There will be no change to policy in respect of this group.
Sexual orientation Impact on people who are gay, lesbian or bisexual	Neutral There will be no change to policy in respect of this group.
Religion or belief Impact on people who practise different religions or have different beliefs (inc non-belief)	Neutral There will be no change to policy in respect of this group.
Other e.g. Deprivation, health inequalities,	Positive The Masterplan sets out the regeneration framework for an area of deprivation

urban/rural divide, community safety.	within Kidderminster, including proposals for new homes and employment opportunities, improvements to green infrastructure provision and it will ensure new development takes into account Safer by Design standards
Conclusion Impacts equally across all groups.	Is a full assessment required? NO
Signed Daniel Boden	Date 22/08/11
Agreed: Corporate Management Team	Date 25/08/11
A full EIA is required if the initial screening has identified the service or policy is going to have the potential to cause adverse impact or discriminate against different groups in the community	