

Corporate Plan 2014/19

Wyre Forest District

Vision:

Wyre Forest – where people have the opportunity to enjoy a good quality of life and want to live, work, visit and invest

Our Values: We will

- Be confident and honest in expressing our views
- Work as one team and support each other
- Put our customers first
- Be innovative and flexible in the ways we work
- Invest in giving people the skills to do the job
- Celebrate good performance

Our Priorities

Support you to contribute to a successful local economy.

Our Priorities

Support you to live in clean, green and safe communities.

Our Strategic Actions

- Working with partners to create the conditions and certainty to foster a growing and sustainable local economy
- Bringing forward regeneration and development opportunities and the infrastructure to support them
- Creating new job opportunities and improving skills
- Helping new businesses to start up and existing businesses to grow
- Attracting inward investment and accessing alternative funding sources
- Promoting the District as a great place to invest in, live in and visit
- Creating a greener and cleaner local environment
- Supporting the provision and maintenance of high quality public spaces
- Working with partners to reduce crime and the fear of crime
- Working towards meeting current and future housing needs, with an up-to-date local development plan that provides for growth in the number of houses
- Preventing and reducing homelessness

Our Actions will support

- A community with lower unemployment and improved skills
- A diverse and well connected economy with vibrant and successful town centres
- Successful and sustained business growth
- Increased visitor opportunities
- Redevelopment of redundant and under-used land and buildings
- Improved infrastructure
- Clean streets and quality open, green public spaces that are enjoyed by all
- An environment that is respected and cared for, and where local people take pride in their surroundings
- Low levels of crime and anti social behaviour
- An increased supply of good quality and decent homes that are affordable to individuals and families
- A reduction in the number of people becoming homeless

